

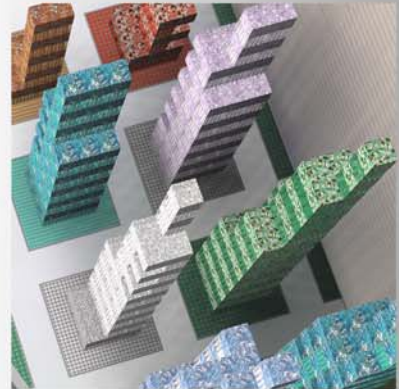
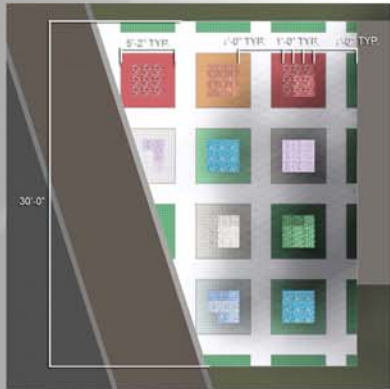


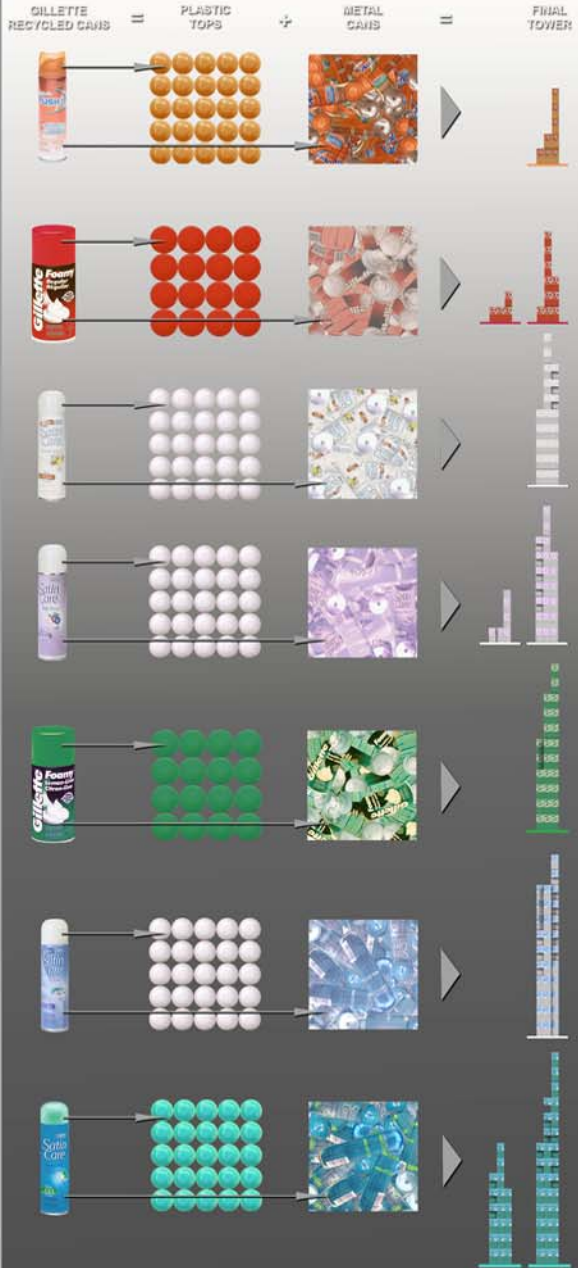
Gillette Sustainable Sculpture Park

The primary goal of this interactive sculpture park is to provide recycling and sustainability as the everyday life of the community of South Boston with optimism and playfulness. The sculpture enriches the Gillette campus through its innovative use of Gillette post-consumer products while looking towards the future by acting as a teaching tool for the community. It provides people of all ages allowing them to explore and enjoy the outdoors. It also provides an opportunity to involve local people in collecting the sculpture's recycled components thus allowing the community to have an active hand in the creation of its art.

As we meander between the Gillette sculpture towers, we discover that each tower is created through the process of recycling multiple Gillette products. Each tower is created by using a distinct color of cans, which are flattened together to create uniquely shaped and irregularly textured panels. They are sprayed with a low VOC clear protective coating for sealing and outdoor protection. Recycled plastic tops of cans are attached to a metal backing frame to create a translucent "popka dot" texture of towers. Finally, the whole assembly is covered with a clear protective coating. The "floor" of the sculpture is constructed by a combination of recycled plastic can tops covered with glass and white recycled ceramic tiles. Both the tiles and glass are anti-skid and resistant to impact making them safe for walking. The structural core of the sculpture is created by using metal parts of recycled cans and stiffened with minor light frame construction inside of the sculpture to provide stability.

The Gillette Sustainable Sculpture Park explains to children and adults alike that each used container can not only be reused but also turned into a creative piece of art that everyone can enjoy! With the lowest three towers designed for public seating, it also provides both the community and employees of the Gillette company with a place where people can meet, interact or simply relax and have lunch outdoors on a sunny day. The possibilities of recycling are endless and, as this park proves, can be enriching and fun!





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