



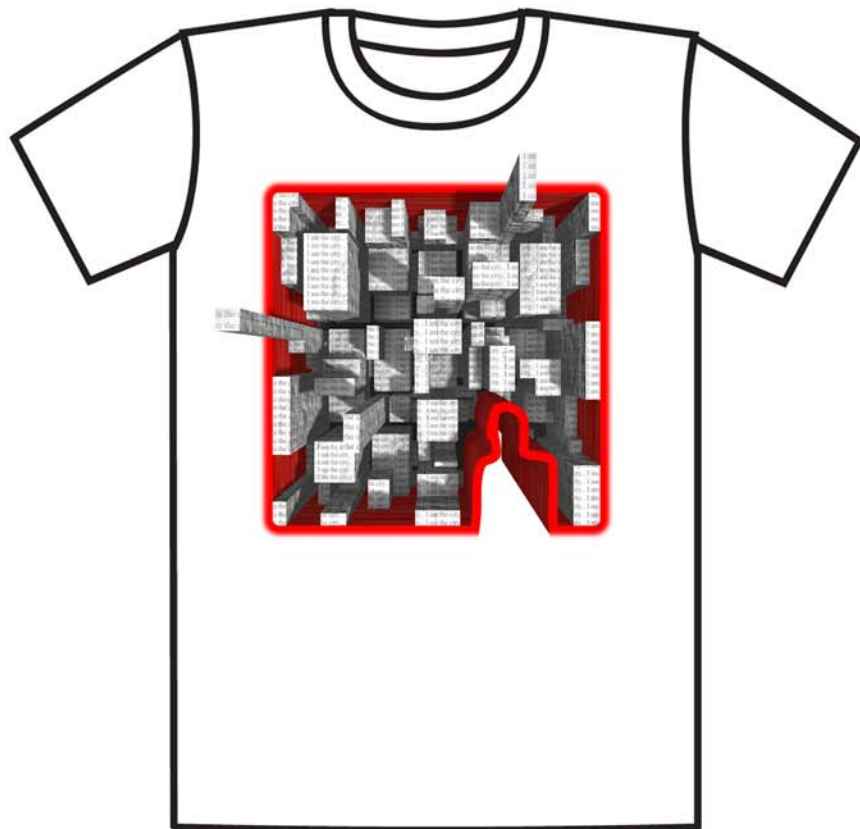
prima edizione
**CONCORSO
INTERNAZIONALE
DI IDEE**
(METROPOLITAN T-SHIRT)



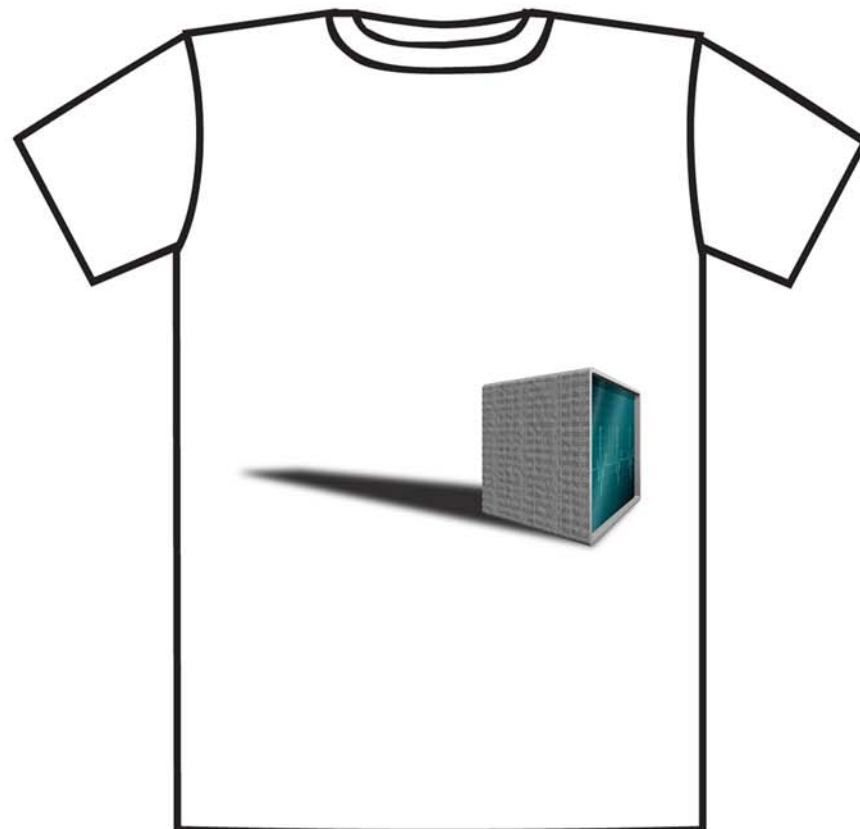
ID CONCORRENTE: 3N72b05o9XmoUC55
TITOLO DELL'OPERA: I AM THE CITY...
DESCRIZIONE: METROPOLITAN T-SHIRT INSPIRED BY THE SONG 'I AM THE CITY' [ABBA]

(RETRO)

www.fallintshirt.com



(FRONTE)



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The main inspiration for my Metropolitan T-Shirt project was the song "I am the city" by ABBA. Please read the text of the song below and allow the atmosphere of the song to fill you in order to better understand my design.

The front image of the T-Shirt describes the feeling of 'ownership' that I often feel as a person living in a bustling metropolis. The whole city belongs to me and I am on top of the world in every sense of that word. It is an empowering state of mind that enables me to achieve goals in life.

The buildings in the front image of this design project are formed of old crumpled newspapers that represent urban life in a tangible and personal way. The red frame that encloses the buildings is reminiscent of life blood of the city flowing through my veins.

The back image of this design emphasizes the micro scale of the city's never-ending and restless pulse. The cardiograph monitor is wrapped in an old newspaper. The association between the cardiograph and the buildings on the front of the shirt has a strong meaning: every building has its own heartbeat that allows the city to live. Every heartbeat matters; we "let the city be".

I Am The City **By ABBA**

Written by: Benny Andersson & Björn Ulvaeus

Recording began 5th or 6th May 1982 at Polar Music Studios, Stockholm

Lead vocal: Agnetha & Frida

Coming through a cloud | you're looking at me from above | and I'm a revelation | spreading out before your eyes | and you find me | beautiful and irresistible | a giant creature | that forever seems to grow in size | and you feel a strange attraction | ooh, ooh | the air is vibrant and electrified | welcome to me | here I am | my arms are open wide

Somewhere in the middle | of the never ending noise | there is a pulse | a steady rhythm | of a heart that beats | and a million voices | blend into a single voice | and you can hear it | in the glamour of the crowded streets | people come and take their chances | ooh, ooh | sometimes you win | sometimes you lose a lot | come make your own | contribution to this melting pot

Refrain:

I'm the street you walk | the language you talk | I am the city | the skyline is me | and the energy | I am the city | the famous hotels | and the cocktail bars | and the funny smells | and the turmoil of cars | and the people | the air that you're breathing is me | yes I am the city | you let me be

People feed me with their lives | I am a hungry soul | and they all worship me | and pay their homage | day and night | everyday I hear a lot | of tired, shuffling feet | but come tonight | they will be dancing | in the neon light | dazzled by the crazy magic | ooh, ooh | they're grabbing pieces | of the fatted calf | and in the wind | if you listen hard | you'll hear me laugh

Coming through a cloud | you're looking at me from above | And I'm a revelation | spreading out before your eyes
(...)

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